

Strategic Plan Revisions

Strategies

May 8, 2013

Outline

- Review & Discuss Workgroup Strategies
- Discuss Work Plan Development
- Review Next Steps

Goal 1 Objectives & Draft Strategies

GOAL 1: *To increase access to and improve quality of health care.*

STRATEGY 1: Engage and collaborate with partners to identify high-need providers for asthma education.

OBJECTIVE(S) SUPPORTED:

- 1.1 Advocate for professional development opportunities for asthma health care providers and community health workers/*promotores de salud*.
- 1.2 Identify and promote implementation of guidelines and best practices for asthma management.
- 1.4 Promote access to high quality asthma care for underserved populations in Los Angeles County and advocate for strategies to reduce barriers to care.

STRATEGY 2: Invite LBACA to offer a PACE training or model a training for the ACLAC (consider offering CMEs and obtaining funding; consider partnering with LA Care, who is currently visiting doctor's offices individually).

OBJECTIVE(S) SUPPORTED:

- 1.1 Advocate for professional development opportunities for asthma health care providers and community health workers/*promotores de salud*.
- 1.3 Advocate for coverage, reimbursement, and on-going quality improvement for comprehensive asthma care.

Goal 1 Objectives & Draft Strategies

GOAL 1: *To increase access to and improve quality of health care.*

STRATEGY 3: Contact public County clinics to work on implementing asthma action plans (AAP) for all of their asthmatic patients.

OBJECTIVE(S) SUPPORTED:

1.2 Identify and promote implementation of guidelines and best practices for asthma management.

1.6 Promote integrated asthma support services and encourage communication and collaboration among patients, families, schools, and health care providers.

STRATEGY 4: Identify potentially interested partners who want to begin offering mobile asthma services (e.g. Dr. Melnick) and collaborate with the Breathmobile to provide technical assistance and consultation to other groups that want to provide mobile asthma services (e.g. a hospital or non-profit in Antelope Valley).

OBJECTIVE(S) SUPPORTED:

1.4 Promote access to high quality asthma care for underserved populations in Los Angeles County and advocate for strategies to reduce barriers to care.

Goal 1 Objectives & Draft Strategies

GOAL 1: *To increase access to and improve quality of health care.*

STRATEGY 5: Apply for funding to change the Breathmobile electronic medical record (EMR) system to add the AAP developed by the ACLAC, which will include the disclaimer statement/signatures needed by school nurses.

OBJECTIVE(S) SUPPORTED:

1.5 Utilize available research and data to identify populations with disproportionate asthma burden and promote asthma education, prevention of exacerbations, and control.

1.6 Promote integrated asthma support services and encourage communication and collaboration among patients, families, schools, and health care providers.

Goal 2 Objectives & Draft Strategies

GOAL 2: *To improve asthma awareness and management in schools.*

STRATEGY 1: Inform school staff about current policies and protocols and gain their support.

OBJECTIVE(S) SUPPORTED:

2.1 Support the development and implementation of comprehensive and coordinated asthma policies and procedures in school districts to ensure the health and well-being of students with asthma.

STRATEGY 2: Engage the LA County Office of Education (LACOE) to present positive asthma management strategies for school districts.

OBJECTIVE(S) SUPPORTED:

2.1 Support the development and implementation of comprehensive and coordinated asthma policies and procedures in school districts to ensure the health and well-being of students with asthma.

STRATEGY 3: Adapt and disseminate a one-page environmental check list for school classrooms from the EPA Tools for Schools kit.

OBJECTIVE(S) SUPPORTED:

2.1 Support the development and implementation of comprehensive and coordinated asthma policies and procedures in school districts to ensure the health and well-being of students with asthma.

2.2 Promote good air quality through education in the reduction of asthma triggers to teachers, nurses, staff and students to improve air quality in schools.

Goal 2 Objectives & Draft Strategies

GOAL 2: *To improve asthma awareness and management in schools.*

STRATEGY 4: Compile current AAP forms and adapt them to develop one comprehensive AAP form for LA County to be endorsed by LACOE and disseminated through individual school district health program supervisors.

OBJECTIVE(S) SUPPORTED:

- 2.1 Support the development and implementation of comprehensive and coordinated asthma policies and procedures in school districts to ensure the health and well-being of students with asthma.
- 2.3 Advocate for the utilization of Asthma Action Plans (AAP) in schools for students with asthma.

STRATEGY 5: Encourage local health providers to provide an AAP to all of their pediatric asthma patients.

OBJECTIVE(S) SUPPORTED:

- 2.3 Advocate for the utilization of Asthma Action Plans (AAP) in schools for students with asthma.
- 2.5 Promote collaboration between schools and health care providers to improve the health of students with asthma.

Goal 2 Objectives & Draft Strategies

GOAL 2: *To improve asthma awareness and management in schools.*

STRATEGY 6: Give presentations to targeted elementary school teachers on appropriate physical activity for students with asthma.

OBJECTIVE(S) SUPPORTED:

2.4 Encourage participation in physical education and appropriate physical activity for students with asthma.

STRATEGY 7: Develop a one-pager about physical education and asthma for all school districts.

OBJECTIVE(S) SUPPORTED:

2.4 Encourage participation in physical education and appropriate physical activity for students with asthma.

STRATEGY 8: Develop a concise letter to LA County health care providers regarding the importance of AAP in school settings.

OBJECTIVE(S) SUPPORTED:

2.3 Advocate for the utilization of Asthma Action Plans (AAP) in schools for students with asthma.

2.5 Promote collaboration between schools and health care providers to improve the health of students with asthma.

Goal 3 Objectives & Draft Strategies

GOAL 3: *To improve indoor air quality in homes.*

STRATEGY 1: Hold a press conference to announce the work of ACLAC IAQ workgroup and resources.

OBJECTIVE(S) SUPPORTED:

3.1 Advocate for improved code enforcement by City and County housing inspectors.

STRATEGY 2: Identify IAQ stakeholders that can benefit from trainings and collaborations and develop and conduct engaging, interactive, and innovative healthy homes trainings for stakeholders.

OBJECTIVE(S) SUPPORTED:

3.2 Educate stakeholders about health and safety housing standards and the legal consequences of slum housing.

STRATEGY 3: Create and deliver a letter to mayoral candidates regarding LAHD and LADBS merger.

OBJECTIVE(S) SUPPORTED:

3.1 Advocate for improved code enforcement by City and County housing inspectors.

STRATEGY 4: Convene a workgroup around improving code enforcement .

3.1 Advocate for improved code enforcement by City and County housing inspectors.

3.4 Promote collaboration among tenant rights groups, health care providers, community health workers/*promotores de salud*, and code enforcement officials.

STRATEGY 5: Create a healthy homes inter-agency referral system that works.

3.4 Promote collaboration among tenant rights groups, health care providers, community health workers/*promotores de salud*, and code enforcement officials.

Goal 3 Objectives & Draft Strategies

GOAL 3: *To improve indoor air quality in homes.*

STRATEGY 6: Develop tools and resources (e.g. surveys, literature, trainings) that all organizations and agencies can use so that data can be consistent and can overlap.

OBJECTIVE(S) SUPPORTED:

3.3 Utilize available research and data to promote awareness of the association between health and substandard housing.

3.4 Promote collaboration among tenant rights groups, health care providers, community health workers/*promotores de salud*, and code enforcement officials.

STRATEGY 7: Review existing literature that supports IAQ work, and connect our work to show that IAQ interventions support the literature.

OBJECTIVE(S) SUPPORTED:

3.3 Utilize available research and data to promote awareness of the association between health and substandard housing.

3.5 Advocate for the use of integrated pest management (IPM) in home environments.

STRATEGY 8: Recognize code enforcement program as a sample model for all of California and the country.

OBJECTIVE(S) SUPPORTED:

3.1 Advocate for improved code enforcement by City and County housing inspectors.

Goal 3 Objectives & Draft Strategies

GOAL 3: *To improve indoor air quality in homes.*

STRATEGY 9: Further research and literature that shows the risks of pesticides in home, and the benefits of IPM.

OBJECTIVE(S) SUPPORTED:

3.3 Utilize available research and data to promote awareness of the association between health and substandard housing.

3.5 Advocate for the use of integrated pest management (IPM) in home environments.

Goal 4 Objectives & Draft Strategies

GOAL 4: *To improve outdoor air quality.*

TBD

Prioritizing Strategies

	Impact on Goal	Resources Minimized	Cost Minimized	Probability of Success
Strategy 1...	High	High	Low	Medium
Strategy 2...	Low	Medium	High	Medium
Strategy 3...	High	High	High	High

Creating a Work Plan

1. Determine the objectives that the strategy supports.
2. Determine the key results (deliverables) for each strategy. Answer the question, “When we are done, what will we have in our hands? What specifically will have been accomplished?”
3. List the corresponding objective(s) from the Strategic Plan for Asthma in California.
4. For each strategy, list the major activities in chronological order.
5. For each key activity, identify the person(s) responsible, the time frame, and the due date.
6. For consistency use a “verb-object” format: Start each activity with a verb followed by the objects acted upon.
7. Update the work plan periodically to indicate the progress or completion of each activity.

Keep in mind...you do not need to address all of your objectives in your Year 1 work plan. You have 5 years total to address all of your objectives, so be realistic with your activities.

Work Plan Template

**WORK PLAN FOR THE ASTHMA COALITION OF LOS ANGELES COUNTY
OUTDOOR ENVIRONMENT WORKGROUP
2013-2014**

GOAL 4: *To improve outdoor air quality.*

STRATEGY: *Sign on to support policies that improve outdoor air quality and respiratory health and draft and submit letters of support.*

OBJECTIVE(S) SUPPORTED:

1. *Support policies and community plans that improve conditions for people with asthma.*
2. *Advocate for reducing air pollution from sources such as “goods movement” industries, stationary industries, and transportation.*

DELIVERABLES:

*Formal letters of support or written endorsements of policies or plans.
Presentations made to stakeholders or decision-makers in support of policies or plans.*

CORRESPONDING STRATEGIC PLAN FOR ASTHMA IN CALIFORNIA GOAL AND/OR OBJECTIVE:

1. *Support policies and community plans that improve conditions for people with asthma.*
2. *Reduce air pollution from sources such as “goods movement” industries, stationary industries, and transportation.*

Activities:	Person(s) Responsible:	Time Frame:	Due Date:
1. <i>Write a letter in support of the American Lung Association’s campaign to protect AB 32, California Global Warming Solutions Act.</i>	<i>Carrie & Juan</i>	<i>Mar - Apr</i>	<i>April 15th</i>
2.			

Next Steps: Strategies & Action Plans

Workgroup Co-Chairs:

- 1) Schedule a **Workgroup meeting** in **May/June** to review & finalize strategies.
- 2) In **June** begin working with groups to develop **work plans** (thru April 2014).
- 3) Co-Chairs present their workgroup's **FINAL strategies** at the **June Steering Committee meeting** for review & approval.

Next Steps: Strategic Plan Document

Steering Committee:

- 1) Assign a section of the new ACLAC Strategic Plan document to each SC member.
- 2) Each member will review and edit his/her section of the plan for content, formatting, etc.
- 3) Edits will be submitted to the ACLAC Coordinator by **June 21st**.
- 4) The ACLAC Coordinator will apply all edits and submit the plan back to the SC for their final review and approval by **June 28th**.



The Asthma Coalition of Los Angeles County

A collective, powerful voice for policy and systems change to prevent, minimize and manage the burden of asthma.